

**PUBLIC INTEREST LAW SOCIETY AUCTION & GALA  
CONTRIBUTION & ADVERTISING FORM**



Contact Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address, City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

AUCTION DONATION

I would like to make an in-kind donation of \_\_\_\_\_, valued at \$ \_\_\_\_\_.

I would like to make a monetary donation of \$ \_\_\_\_\_.

Please make checks payable to "Public Interest Law Society."

MONETARY DONATION DESIGNATION

Please use my monetary donation directly for the PILS Outreach Assistantship Fund.

Please use my monetary donation towards the purchase of a larger auction item.

ADVERTISEMENT IN AUCTION PROGRAM

\*Please send your advertisement in JPEG format to [niupilsauction@gmail.com](mailto:niupilsauction@gmail.com).

- |   |  |
|---|--|
| <input type="checkbox"/> BACK OUTSIDE COVER (8.5" x 11") (LIMIT TO ONE) \$400 | <input type="checkbox"/> FULL INTERIOR PAGE (8.5" x 11") \$120 |
| <input type="checkbox"/> FRONT INSIDE COVER (8.5" x 11") (LIMIT TO ONE) \$200 | <input type="checkbox"/> HALF PAGE (8.5" x 5.5") \$80          |
| <input type="checkbox"/> BACK INSIDE COVER (8.5" x 11") (LIMIT TO ONE) \$200  | <input type="checkbox"/> QUARTER PAGE (4" x 5.5") \$60         |

ADVERTISEMENT UPGRADES

- FORMATTING SERVICE** \$20  
Allow us to reformat your advertisement to prevent any warping or distortion of images.
- FULL COLOR UPGRADE IN AUCTION BOOKLET** \$100  
Print your Advertisement in full color to stand out more to attendees.
- DIGITAL DISPLAY (LIMIT TO TWELVE CONTRIBUTORS)** \$150  
Rotating display of 20 second intervals on a 65" TV during the event. We will display these for a limited number of contributors to maximize visibility. The advertisement will pause during the announcement of auction winners.

AUCTION TABLE SPONSORSHIP

- TABLE SPONSORSHIP (LIMIT TO TEN CONTRIBUTORS)** \$500  
As the sole sponsor for an auction table, your advertisement will be printed and displayed in recognition of your generous contribution. The table will officially bear the name of your organization, and you will receive special recognition in the official Auction Booklet and during the announcement of auction winners.

Total Monetary Contribution Enclosed: \$ \_\_\_\_\_

Total Value of In-Kind Contribution: \$ \_\_\_\_\_

In-Kind Contributions may be picked up by a PILS representative on  
(Date & Address): \_\_\_\_\_

**PLEASE RETURN THIS FORM:**

[niupilsauction@gmail.com](mailto:niupilsauction@gmail.com)

-or-

Northern Illinois University  
Attn: Greg Anderson  
Swen Parson Hall, Rm 280  
DeKalb, IL 60115