

TABLE OF CONTENTS

leader dots



	Page
LIST OF FIGURES.....	ix
Chapter	
1. BACKGROUND.....	1
Introduction	1
The Puuc Region as a Center of Artistic Production.....	5
Existing Research on Tourist Art.....	8
Research Methodology.....	14
Introduction of Principal Artisan-Informants in the Puuc Region.....	15
Conclusion.....	19
Notes.....	21
2. HISTORY.....	23
The Chichén Woodcarving Tradition.....	24
The German Critical Historians.....	30
Wölfflin.....	31
The Greenbergian Era: Kitsch and the Avant-Garde.....	32
The Pop Art Invasion: Avant-Garde or Kitsch?	36
The Decline of the Greenbergian Era.....	40